

Carlos R. Daza

Objective

To use Advertising, pre-Press and TV production expertise in a related management position.

Experience

1997–2003 Color Digital Pre-Press Bureau Venezuela.

Director and co-owner

- Pre-Press hardware and software research and buying decisions
- Human resources research, evaluation and training.
- Administrative tools and process development and implementation.

1990–present AM TV producciones Venezuela.

General Manager and co-owner

- Production, Post-production and 3D, Hardware and software research and buying decisions.
- TV production and post-production teams hiring and training.

1985–present AM Publicidad C.A. Venezuela.

Television, Documentaries & TV spots Director

- Think Tank handling, script and story-board creation.
- Direction of production and post-production.

1983–present AM Publicidad C.A. Venezuela.

Creative Director and co-owner

- Human resources research, evaluation and training.
- Administrative tools and process development and implementation.
- Development of Client-oriented full service creative Advertising Agency.

Education

1994 Universidad Central Lisandro Alvarado Barquisimeto,
Venezuela

- Business Administration Mayor, Marketing emphasis.

Software handled

Word, Excel, Power Point, Director, Photoshop, Corel Draw, Photopaint, Quark Xpress, Freehand, Harlequin, Premier, AfterFX, Final Cut Pro, 3Dstudio max, Cool Edit Pro.

References

Available upon request.